



**NYC's Conference on Hunger and Poverty
Presented by Food Bank For New York City
Tuesday, February 5, 2019**

Workshops

SESSION 1

10:15 - 11:45 AM

Advocacy

1.a Keeping Immigrant Families Safe

Proposed changes to the Public Charge law are already affecting immigrant families seeking assistance. Learn about what they are (and what they are not) and how you can help.

Fundraising & Marketing

2.a Show Me the Money: Creating a Donor Pipeline

Have you ever wondered how some charities find donors that you can't? Or how to make an ask? This workshop will discuss fundraising strategies you can execute - no matter the budget.

Volunteer Management

3.a Managing Volunteers with the 3 R's: Retain, Reward, Release

Working with volunteers is not just about what you can get. It's also about what you give. Learn the art of retaining, rewarding and releasing volunteers and receive a toolkit to help you succeed.

Food Program Essentials

4.a Food Safety Showdown: Inspector Pantry

An interactive 'What to Expect When You're Inspected' workshop for food pantries and soup kitchens that makes you, the participants, the inspectors. This workshop gives you a hands-on opportunity to put yourself in the shoes of the inspector.

Nutrition

5.a Healthy Pantries: Techniques & Tips

At this interactive workshop, help your clients choose 'health' directly from your pantry shelves. All participants will receive a toolkit to help support the creation of a healthier pantry environment.



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Capacity Building

6.a Get Better at Getting Better

You're better than this. Join us to learn simple changes to make your business operations more effective and efficient.

Professional Development

7.a Leadership Coaching: Tools & Tips for Success

We can all benefit from help. Hear from one of your colleagues who has received executive coaching and find out how they applied what they learned to effectively lead their organization forward.

SESSION 2

1:45 – 3:00 PM

Advocacy & Marketing

1.b Tell Me Your Story: Storytelling as a Tool

We all have a story to tell. Our stories make us stronger advocates for our community. Join this workshop to learn techniques and tips to hone your public speaking and storytelling skills from experienced public presenters.

Fundraising & Marketing

2.b Maps to the Money: Where to Go to Find Grant Opportunities

Are you wondering where to go to find funding for your organization? During this workshop, we will give you the inside scoop on navigating online funding platforms.

Volunteer Engagement

3.b Service Stars: From Volunteer to Board Member

How do you bring out the best in your volunteers? Cultivating volunteers into leaders within your organization is an investment worth making. Join us to explore key steps that will set you up for success.

Professional Development

4.b Prevent Service Burnout

Those who care for their community must also care for themselves. Learn new methods to prevent compassion fatigue and professional burnout. Also, enjoy a special pampering treat.



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Nutrition

5.b Cut the (Added) Sugar!

Sugar is killing the people we serve. Come have fun learning while tasting the sweet without the sugar.

Agency Operations

6.b Being Your Best During the Worst: Disaster Planning

Are you ready for the next storm? Learn the tools and resources to prepare for any type of disaster.

Capacity Building

7.b How To Become a More Effective Agency

Learn how to develop the strategic outlook for your work, establish clear organizational goals and maximize a basic budget for your operations.