



HUNGER IS A PROBLEM. BE THE SOLUTION.

#GoOrangeNYC

SAMPLE SOCIAL MEDIA MESSAGING

POST WHEN YOU UPDATE YOUR AVATAR

Visit <https://twibbon.com/support/go-orange-to-end-hunger> to add the new Orange Army avatar to your social media profiles.

GO ORANGE with Your Avatar

I'm GOing Orange to END HUNGER and you can too! Support @foodbank4nyc by adding a #Twibbon to your profile, too! <https://twibbon.com/support/go-orange-to-end-hunger> #GoOrangeNYC

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POST WITH GO ORANGE SOCIAL GRAPHICS

Visit www.foodbanknyc.org/GoOrange and click "Share (in)Formation" to download graphics.

Join Food Bank's ORANGE ARMY

Hunger is a problem. WE are the solution. Fight hunger in NYC with me and @foodbank4nyc's Orange Army! Go to foodbanknyc.org/GoOrange to TAKE ACTION today #GoOrangeArmy #GoOrangeNYC

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